

BUSINESS MINOR

Michael Dutch, Seth and Hazel Macon Professor of Business Management

The business minor provides students with basic business concepts and tools that can be applied to enhance the application and marketability of their liberal arts education and prepares them to understand and participate more effectively in the world of work. This minor will provide grounding for non-business majors in practical applications that will assist them in their professional careers. Students will gain a basic understanding of the world of business, its global aspects, and ethical issues.

The minor in business is not available to business administration majors.

Minor Requirements

The minor requires a minimum of 14 to 16 credit hours (four courses).

Code	Title	Credits
ACCT 201	Introduction to Accounting	
BUS 249	Principles of Management	
BUS 324	Marketing Management	
Pick one of the following:		
BUS 120	Introduction to Business	
BUS 215	Business Law and Legal Environment	
BUS 246	International Business	
BUS 281	Personal Finance (ACCT 281)	
ACCT 311	Cost Accounting	
BUS 402	Business Ethics (IDS 402)	

At least eight credits must be taken at Guilford