

ANALYTICS MAJOR

Bachelor of Science in Analytics

The Analytics B.S. degree will allow graduates to pursue careers in a variety of fields requiring data analysis skills and work in companies and not-for-profit organizations, government agencies, research institutions, education and health care organizations. Graduates may also continue graduate education in Analytics and other related fields.

The major requires completion of 12 four-credit courses (48 credits) in which students develop knowledge and skills for conceptual understanding of real-world problems and data reflecting them; data organization and modelling; data analysis and applications; presentation and communication of analyses.

To further develop understanding of conceptual problems faced by organizations, the major requires that students complete a disciplinary minor (or second major).

Total Credit Hours required for B.S. degree in analytics is 48 credits.

Code	Title	Credits
Ethical principles		4
PHIL 241	Ethics In a Digital World	
Conceptual data understanding		8
ECON 222	Microeconomic Principles: Public Policy	
ECON 311	Data Collection & Analysis	
Data organization		12
CTIS 210	Introduction to Computer Programming	
CTIS 342	Database Systems	
or CTIS 331	Information Design	
CTIS 243	Management Information Systems (BUS 243)	
or GEOL 215	Data Wrangling	
Data modeling		8
MATH 112	Elementary Statistics	
ECON 312	Econometrics	
Analysis/applications		8
MATH 241	Scientific Computing	
ECON 328	Analytics for Business and Government (ACCT 328 or MATH 328)	
Elective (select 1 course)		4
MATH 220	Calculus I	
MATH 222	Calculus II	
MATH 310	Probability and Statistics	
CTIS 310	Advanced Computer Programming	
another course from listed above not used to satisfy the major requirements		
Capstone project		4
The project can be carried out independent of or within a 400-level course:		
MYCQ contribute course		
Independent study		
Total Credits		48