

# COMMUNICATIONS MINOR

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The communications minor is open to students of any major. It offers a group of courses from various departments designed to give students a broad introduction to the general area of communications. The minor is concerned with broad social, moral and philosophical issues, as well as with the improvement of communication skills.

This minor should be considered as a core of courses that could be extended in a more focused way through additional courses, independent study and internships. Students interested in public relations or advertising, for instance, could take additional courses in art and management while majoring in English. They also could learn practical skills through involvement with College media (such as the radio station or the various publications) and arrange internships with local advertising agencies, newspapers, radio or television stations.

The minor should be particularly useful to people considering careers in any field of communications (for example, newspapers, radio or television) or business management. The minor, however, should be worthwhile in general for any student, enhancing her or his college performance and making a useful offering on a transcript for job applications in many fields.

## Minor Requirements

The minor requires a minimum of 16 credit hours (four courses).

Code	Title	Credits
PSY 241	Mass Media	4
Select three of the following:		12
BUS 310	Professional Communications	
BUS 324	Marketing Management	
ENGL 282	Journalism	
ENGL 285	Guilfordian Internship	
JPS/PSY 270	Interpersonal Communications (PSY 270)	
MUS 153	Roots Music in the U.S: Blues, R&B, Soul, & Rock and Roll	
MUS 295	WQFS Practicum	
PSY 352	Psychology of Language	
REL 161	Religion in the New Media	
SOAN 267	Race and Gender in Media Focus	
SOAN 362	Popular Culture and Media Studies	
THEA 161	Masterpieces of the Cinema I	
THEA 262	Queer Cinema	
THEA 265	Artistry in Film	
Any 290/390 Internship approved by minor coordinator		
<b>Total Credits</b>		<b>16</b>

Total credit hours required for communications minor is 16 credits