

SPORT MANAGEMENT MAJOR

Bachelor of Science in Sport Management

The sport management major requires a minimum of 40 credit hours (10 courses).

Code	Title	Credits
SPST 130	Introduction to Sport Management	4
SPST 231	Facility Design & Management	4
SPST 291	Internship Seminar	1
SPST 320	Organization and Administration of Sport, Exercise and Health Programs	4
SPST 334	Sports Finance	4
SPST 431	Sport Marketing	4
SPST 432	Legal Aspects of Sport and Exercise	4
SPST 445	Research Methods in Sport Studies (if student chooses this course they will be required to take SPST 445) ¹	4
and SPST 485 Experiential Learning		4
ACCT 201	Introduction to Accounting	4
Select one of the following courses:		4
SPST 232	Sociology of Sport & Exercise	
SPST 247	HP: History of Sport	
SPST 340	Psychology of Sport & Exercise	
ECON 221	Macroeconomic Principles: "Global Vision: the U.S. in the World Economy"	4
or ECON 222	Microeconomic Principles: Public Policy	
Select one of the following courses:		4
BUS 310	Professional Communications	
ENGL 282	Journalism	
SPST 335	Sport Communication	
Total Credits		49

¹ Students can select additional 4 credits for a total of 8 credits of SPST 485 Experiential Learning instead of completing SPST 445 Research Methods.

Total Credit Hours required for B.S. degree in sport management is 49 credits